

Course Outline for: COMM 1100 Introduction to Communication

A. Course Description:

1. Number of credits: 3

2. Lecture hours per week: 3

3. Prerequisites: None

4. Corequisites: None

5. MnTC Goals: Goal #1 Communication

The primary purpose of this course is to provide students an introduction to the field of communication. Students will practice and develop skills in the areas of interpersonal communication, public speaking, and small group communication.

B. Date last reviewed/updated: May 2023

C. Outline of Major Content Areas:

- 1. Principles of the communication process
- 2. Perception of self and others
- 3. Verbal and nonverbal communication
- 4. Listening and responding
- 5. Characteristics of small groups
- 6. Roles of group participants
- 7. Group communication
- 8. Organizing and presenting speeches including: topic selection, delivery, types of speeches, and speech critique

D. Course Learning Outcomes:

Upon successful completion of the course, the student will be able to:

- 1. Recognize the principles of the communication process and the role of communication in various contexts (interpersonal, small group, public speaking). (Goal 1d, 1q, 2b)
- 2. Identify how self-concept influences one's communication with others in various contexts (interpersonal, small group, public speaking). (Goal 1c, 1d, 1g, 2b, 2c)
- 3. Explain the influence of perception in the communication process. (Goals 1d, 1f, 1g, 2b, 2c)
- 4. Identify the various roles played by participants in small groups. (Goal 1b, 1c, 1f, 1g, 2b, 2c)
- 5. Demonstrate the ability to perform as a group. (Goal 1b, 1d)
- 6. Research, design and deliver informative and/or persuasive speeches. (Goal 1a, 1c, 1d, 1e, 1f, 2a, 2b)

E. Methods for Assessing Student Learning:

Methods for assessment may include, but are not limited to, the following:

- 1. Speeches
- 2. Self-reflection paper
- 3. Testing
- 4. Journals
- 5. Application papers
- 6. Case studies
- 7. Group assignments,
- 8. Service learning
- 9. Research papers

F. Special Information:

All major speeches are recorded.